PREMIUM COMBINATION SWITCHES,
ROCKER SWITCHES & SENSORS

2026

# IDA AUTOMOTIVE

## COMPANY PROFILE




IDA PREMIUM



# About Us.

## Introduction

IDA Automotive is a premium manufacturer of high-quality electrical components for earthmoving and commercial vehicles. The company specializes in combination switches, rocker switches, and sensors designed to perform reliably across diverse applications and operating conditions.

With strong in-house engineering and development capabilities, IDA Automotive offers fully customizable switch solutions tailored to meet specific client requirements, ensuring precision, durability, and performance excellence.






# Our Manufacturing Facilities.

## 1 PRECISION MOULDING PLANT NANGLI SAKRAWATI, NAJAFGARH, DELHI

Situated within the bustling industrial centre of Nangli Sakrawati, Delhi, this facility is dedicated to the meticulous crafting of precision moulds. Our specialization encompasses an array of precision mould types, including injection moulds, insert moulds, pressure and zinc die-cast moulds, rubber moulds, blow moulds, and an assortment of intricately designed moulds. Our facility boasts state-of-theart injection moulding machines, ranging from 150 tons to 550 tons, all incorporating the latest technology.

## 2 COMBINATION SWITCH PRODUCTION & ASSEMBLY UNIT MAYAPURI, DELHI

Our second unit is exclusively dedicated to the production of combination switches, boasting comprehensive capabilities for in-house manufacturing of all essential moulds, including injection and sheet metal tools. To accommodate various sheet metal products, we have a specialized facility outfitted with a laser cutting machine. Within our facilities, we employ Power Press Machines (20-70 Tonnage capacity) and Hydraulic Press Machine (50-75 Tonnage Capacity) to craft sheet metal components and copper components utilized in the circuitry of combination switches.

## 3 BLOW MOULDING & ACCESSORIES PRODUCTION UNIT TRONICA CITY, UTTAR PRADESH

At our third facility, we concentrate on blow moulding processes, utilizing a 100-ton capacity machine. This unit plays a pivotal role in producing sought-after accessories including spoilers, roof rails, and guards, which are experiencing heightened demand in the market. Moreover, we have seamlessly incorporated paint shops within this unit, facilitating a broad spectrum of colour options to cater to the varied specifications of numerous vehicles.




# Our Philosophy.

IDA Automotive's philosophy is built on uncompromising quality, responsible innovation, and customer-centric excellence. We are committed to delivering products that meet the highest industry standards through rigorous quality assurance, continuous research and development, and precision engineering. At the core of everything we do is our dedication to customers- providing reliable solutions, responsive support, and long-term value- ensuring that every IDA product reflects trust, innovation, and progress in motion.

# Specialized Products.

IDA Automotive designs and manufactures specialized electronic equipment for earthmoving and commercial vehicles, built to perform in demanding environments. Our solutions support a wide range of applications and are developed for both Indian and global vehicle platforms, meeting international standards.











IDA PREMIUM



# THANK YOU

Let’s work together!


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